

WATKINS ROSS

RETIREMENT PLAN CONSULTANTS | ACTUARIES | ADMINISTRATORS

WHY PARTNER WITH WATKINS ROSS?

Watkins Ross is committed to our partnerships with Financial Advisors. We work with you to provide the highest levels of retirement plan services. Teaming with WR can help you increase client retention, enhance service offerings, grow your business and beat your competition by setting a new standard of service for Plan Sponsors.

**LEVERAGE OUR
EXPERTISE.
SET THE NEW
STANDARD.**

**CASH BALANCE
DEFINED BENEFIT
DEFINED CONTRIBUTION
ESOP
HEALTH ACTUARIAL SERVICES
OTHER POST-EMPLOYMENT BENEFITS
DOCUMENT PLAN SERVICES**

watkinsross.com | 616.456.9696

**INCREASE
CLIENT
RETENTION**

WR teams up with Financial Advisors, providing a unified front to Plan Sponsors. We work together to develop the best solutions to meet plan needs. This team approach builds trust and loyalty with Plan Sponsors, increasing client retention.

**ENHANCE
SERVICE
OFFERINGS**

Leverage our expertise to offer additional value to Plan Sponsors and participants. Whether there are questions regarding another type of plan or if you'd like a member of the WR team to join you at enrollment meetings to offer additional education to participants, our knowledge and expertise can be utilized to enhance your service offerings.

**GROW
YOUR
BUSINESS**

Utilizing our expertise in plan design and other consulting areas allows you to spend your time focused on what you do best: GROWING. YOUR. BUSINESS.

**BEAT
YOUR
COMPETITION**

Through a partnership with WR, your enhanced service offerings and available time to focus on growing your business will give you an advantage over your competition.

WR WATKINS ROSS

LET'S CONNECT AND SET THE NEW STANDARD.